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## NEWS

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FOR IMMEDIATE RELEASE  
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### **RESOLUTE COMMERCIAL SERVICES ANNOUNCES JOSEPH ARMBRUST AS ITS SENIOR MANAGING DIRECTOR**

Joseph Armbrust has been named Senior Managing Director for Hospitality, Food and Beverage at Scottsdale-based Resolute Commercial Services.

In this role, Armbrust will ascertain the issues related to staffing, internal controls, refurbishment, business/marketing plans, budgeting, and improvement of overall operating income of clients in the hospitality industry.

Armbrust brings more than 30 years of executive level hospitality management experience to the Resolute Commercial Services team. His career includes expertise in multi-property management, franchise operations, turn-arounds, conversions, property refurbishments, and management consulting. He has experience with everything from full-service convention hotels to limited service properties.

As general manager of a flagship property in the John Q. Hammonds portfolio, Armbrust achieved the highest levels of peer performance, guest service scores (GSS), year-over-year increases in average daily rate and RevPAR (revenue per available room), room margins and STR (Smith Travel Reports) reports.

Additionally, Armbrust's career has allowed him the opportunity to be the director of conversions and troubleshooting for Windsor Capital Group, president of Phoenix Hospitality Associates, and vice president of franchise operations for Ramada, Inc. He is a Certified Hotel Administrator from the Lewis Hotel School in Washington, DC. and is a current board member of the Arizona State Hotel and Lodging Association, and past president and current board member of the Southern Arizona Lodging and Resort Association.

Armbrust is a Cave Creek resident.

Resolute Commercial Services is located at 7030 E. 5<sup>th</sup> Ave., Scottsdale, Ariz, 85251. The phone number is (480) 947-3321 and its web address is [www.resolutecommercial.com](http://www.resolutecommercial.com)

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